

Fraud Detection Suite by *e-complish*

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One of the most important requirements for running a successful e-commerce website is the ability to detect and prevent fraud. Any merchant running a website without the use of fraud protection is left wide open for attack.

IDENTITY

What is the Fraud Detection Suite?

Transactional fraud on the Internet is one of the greatest threats facing today's e-commerce merchants. Without advanced solutions for fraud detection and prevention, transaction security may be compromised, putting both your business and your customers at risk. Fraud Detection Suite provides several customizable tools that work together, offering a complete solution to combat online credit card fraud.



HOW IT WORKS

Merchants of all types and sizes are vulnerable to transaction fraud. Sales volume and Internet experience are both meaningless when it comes to facing the increasingly sophisticated schemes of hackers and online swindlers. The methods used to commit transaction fraud are growing in complexity every day. Hackers are always learning new ways to exploit network infrastructures and Internet protocols.

Contact e-Complish today to find out how we can improve business productivity for your organization.



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Features & Benefits of the Fraud Detection Suite

- ✓ *Transaction reports – reports of suspicious activity are generated for merchant review*
- ✓ *Customized filters – settings are available for merchants to configure transaction reports based on the processing trends of their specific business types*
- ✓ *Quick Reports – each customized filter allows reports to be generated quickly with only the click of a mouse*
- ✓ *IP Address Blocking – specific IP addresses can be blocked from completing transactions*
- ✓ *Pending transaction review – pending transactions can be reviewed and declined if fraudulent activity is suspected*
- ✓ *Search – merchants can use filter criteria to search for specific instances of fraud*
- ✓ *Email notifications – email notifications are sent to merchants in whenever suspicious activity is detected*



How Fraud Occurs

The first step in combatting fraud is in understanding how it is committed. The following are the two most common types of credit card fraud perpetrated against online merchants:

- ✓ **Verification fraud** is the leading type of credit card fraud on the Internet. This is accomplished through software capable of generating credit card numbers that seem legitimate but are not.
- ✓ **Settlement fraud** occurs when a valid credit card is used by an unauthorized person. The person committing fraud will order merchandise and ask that it be shipped to an address that is not the billing address of the cardholder.



Advanced Credit Card Verification

Basic credit card verification tools are already established and used by most merchants, but these tools are not enough to combat fraud. Although card code verification (CCV) and the address verification system (AVS) are essential, the protection they afford is limited. The suite provides the information merchants need to know which transactions to turn down in order to prevent chargeback fees and inventory losses.



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