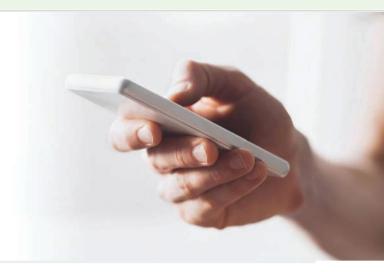
## **MobilePay**



MobilePay is a secure payment platform that gives customers the ability to pay existing invoices on a smart phone, mobile or tablet device. Payments are conducted online through an easy-to-use streamlined mobile website that is branded for your business, fully PCI compliant and hosted and managed by E-Complish.



### What is MobilePay?

E-Complish's MobilePay solution is a web-based user interface for customers to make mobile payments using their smartphones or tablet devices. MobilePay integrates with the HostPay e-commerce payment system to give customers a payment portal that is streamlined specifically for mobile use.

- Immediately "mobile-ize" your existing HostPay payment portal with minimal lead time
- Customers will be automatically redirected to the mobile site when clicking to the system from an email invoice
- Integrate with an existing mobile app using DevConnect for one-stop mobile payment processing
- Improve payment collections with quick, simple and secure online capabilities of the daily

# HOW IT WORKS

MobilePay has been designed as a complementary solution to be used in conjunction with HostPay for e-commerce transactions. It is particularly beneficial for merchants who:

- Have customers who prefer to use mobile devices to make payments
- Want full e-commerce capabilities on their website for every type of customer
- Send out regular invoices to customers that require immediate payment
- Have an existing mobile application that they'd like to build out with payment functionality, using DevConnect (optional)

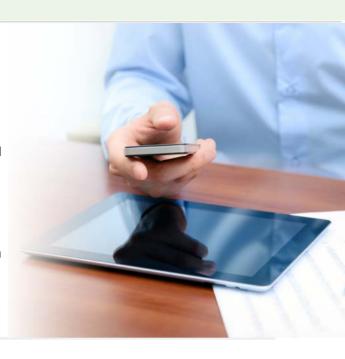


### **MobilePay**



#### **MobilePay Benefits**

- All the features of HostPay, simplified to view on a mobile device.
- Easy to set up and can be implemented quickly, no installation required
- All transactions are processed in real time
- Customers receive custom email receipts immediately
- Potential SMS text messaging integration tor invoices and receipts
- Stay ahead of industry trends as mobile payments become mainstream
- Faster bill payment and debt resolution





#### **MobilePay Features**

- Simplified interface specifically for mobile customers, with streamlined form fields and drop downs on some devices
- Customers pay by simply clicking "Pay My Bill" and adding a credit card number or bank account details
- Accepts payments from personal or business bank accounts, and all major credit cards.
- Easily shows customers billed amounts owed in a single-column mobile format
- Back end allows you to easily process existing credit card data and/or manually enter transactions from other sources

### MobilePay Security & Service

Security measures are especially important on a mobile device, and we have you - and your customers - covered:

- All transactions go through 128-bit SSL encryption, and credit cards are verified through the CVV verification system and the address verification system (AVS)
- Passwords are used to provide user-level security
- Tested and certified to be 100% PCI and NACHA compliant



